Community Sport & Health Officer

Level 3

What will I learn?

- How to initiate meaningful behaviour change based on utilising a strength and asset based approach.
- What constitutes an effective sport or physical activity programme and how to measure customer satisfaction.
- Where to source and how to use customer insight to design sport and physical activity interventions weekly coaching sessions, social skills groups, volunteering.
- How to stimulate positive activities through using experiential play and animation across community assets

 this will include how to adapt traditional forms of games and sports as well as utilizing fun and adventure to encourage positive interaction.

What skills will I develop?

- Deliver risk reduction advice and interventions in the community, that may relate to topics such as: road safety, fire prevention, fire setting, water safety and health and lifestyle choices.
- Assess risks and provide appropriate advice, interventions and solutions and recognise when a situation is beyond the scope of their role and take appropriate action.
- Communicate effectively with others and adapt communication media, methods and styles to suit a diverse audience(s); age, culture, language, learning needs and other disabilities.
- Work alongside partner organisations or as part of a multidisciplinary team to improve, mitigate and solve community safety issues or concerns.

What will success look like?

- Successful application of tactics and strategies to empower people from inactive and hard to reach populations to take up an active lifestyle.
- Negotiation, lobbying and brokerage skills with local partners across public health, community development and anti social behaviour.
- Manage own emotions in challenging situations with members of the community, remaining calm and professional. Recognise when to seek support for own welfare.
- Demonstrate clear and effective communication techniques in order to give/receive information accurately and in a timely and positive manner.



A Community Sport & Health Officer requires a comprehensive understanding of the principles of behaviour change; an ability to adapt delivery to suit different groups in society; knowledge of how to manage and lead colleagues or volunteers; practical experience of how to develop and devise appropriate sports or physical activity programmes; and the expectations of collaborative work with a network of partners/stakeholders.

Entry Requirements

There are no previous qualifications or age restriction for this course.

Apprentices must have:

- Held a residency in the UK for the last three years.
- Be working in the role of a sports coach.
- Be able to complete Functional Skills Level 2 English and maths whilst on programme if previously not secured a grade 4 (C) or above in GCSE maths and English.

Duration

The Apprenticeship will take between 16-20 months to complete – only exceptional candidates will be likely to complete in the shorter timeframe.





